



## The 12 Metre Golden Year of Racing

Celebrate fifty years of sailing with the yacht that dominated and defined the 10 America's Cup challenges in America's classic sailing capital, Newport, Rhode

The 12 Metre yacht has graced the waters of the world for over 100 years. Prized for its speed and elegance, the 12 Metre debuted as the victorious *Columbia* in the 1958 America's Cup and the 12 Metre Class overwhelmed the competition until 1987, a year that saw over two dozen 12 Metre yachts compete.

Beginning in the fall of 2008 and ending in 2009 with a regatta in New York Harbor, the "Golden Year" will prove to be a landmark season in the sport of sailing. Over thirty five 12 Metre yachts from 10 countries will sail into Newport for the 12 Metre Worlds in the largest show of the 12 Metre Class since the 2001 A/C Jubilee in Cowes where thirty four competed. The five regatta "Golden Year Tour" will include Newport, Edgartown, Nantucket, and New York.

The season will feature fierce competition in dazzling locations amongst the legends of sailing in boats that defined the Golden Age of American sailing. This experience promises to define a new generation of sport and sailing enthusiasts while paying homage to America's competitive spirit.

Be there as sailing history unfolds, again.

### **Exclusive Corporate Opportunities**

The values of 12 Metre sailing mirror the highest and best corporate values: intelligence, skill, speed, and reputation. Both the elite in sailing and business put these values into practice with great success. Match your corporate identity with the very best in sailing for the world to see.

Sailing is a sport enjoyed by those in a highly desirable demographic: predominantly men between the ages of 25-54, with an average annual household income of over \$110,000: Affluent, educated and professional. Close to 700 yachtsmen will be participating in the 2009 12 Metre Worlds. The allure of sailing and its associated lifestyle has a far wider appeal. In addition to national and international media sources, including ESPN, hundreds of thousands of live spectators will have access to events and regattas.

### **Access Through Sponsorship**

This unprecedented racing season affords customized and unique value propositions.

12 Metre branding opportunities Include: Yacht Sponsor, 2009 World Championship Partner, 12 Metre Class Supplier and Golden Year of Racing title brand. For more information, contact Jan D. Slee, President, 12 Metre Class, [slee142@cox.net](mailto:slee142@cox.net), 401 662-9171.

## When and Where

January 29	Jamestown Philomenian Library, Jamestown, RI 12 Metre Golden Year of Racing review by Jan D. Slee		12 Metre Class	Jamestown, RI
June 6	Leukemia Cup		NYYC	Newport, RI
June 12-14	New York Yacht Club 155 <sup>th</sup> Annual Regatta	<b>TH</b>	NYYC	Newport, RI
July 10-11	2009 Wall Street Corporate Challenge Cup		Shake-A-Leg Newport	Newport, RI
July 25-26	Newport Trophy Regatta	<b>TH</b>	12 Metre Class /Ida Lewis YC	Newport, RI
Aug	New York Yacht Club Cruise		NYYC	
Aug 8-9	Edgartown Yacht Club 12 Metre Regatta	<b>TH</b>	Edgartown YC	Edgartown, MA
Aug 10	Edgartown to Nantucket feeder race		EYC/NYC	
Aug 13-14	Nantucket Yacht Club 12 Metre Regatta	<b>TH</b>	Nantucket YC	Nantucket, MA
Aug 16	36 <sup>th</sup> Annual Opera House Cup		Nantucket Community Sailing	Nantucket, MA
Aug 22-23	Herreshoff Classic Regatta		Herreshoff Marine Museum	Bristol, RI
Sep 5-6	Museum of Yachting Best Life Classic Yacht Regatta	<b>TH</b>	IYRS/MOY	Newport, RI
Sep 22-27	12 Metre World Championships	<b>TH</b>	12 Metre Class NYYC	Newport, RI
Sep 29-30	Greenwich 12 Metre Fleet Regatta & Match Race			Greenwich, CT
Oct 2-3	New York Classic Week Organized by the New York Harbor Sailing Foundation		Manhattan Sailing Club	New York, NY
Oct 4	12 Metre Meeting		12 Metre Class	New York, NY

The 2009 five regatta Golden Tour events are not shaded  
**TH** Counts towards the 2009 Ted Hood Trophy